

# AIA Cleveland

A Chapter of  
The American Institute of Architects

The Voice  
September 2010



## INGENUITY FEST 2010 Subway Detroit Superior Bridge

When: September 24<sup>th</sup>, 25, and 26<sup>th</sup>, 2010  
Where: Lower (Subway) Level of the Detroit Superior Bridge

## Paul Goldberger: Why Architecture Matters

Wednesday, September 15 @ 7:30 p.m. - **Gartner Auditorium**

The Womens Council of the Cleveland Museum of Art Speakers Series presents the renowned architecture critic, Paul Goldberger, on Wednesday, September 15, 2010 at 7:30 pm in Gartner Auditorium. He will be speaking on "Why Architecture Matters," also the title of his most recently published book about how buildings affect our lives both emotionally and physically.

Mr. Goldberger is the Architecture Critic for The New Yorker, where, since 1997 he has written the magazine's celebrated "Sky Line" column. He began his career at The New York Times, where in 1984 his architecture criticism was awarded the Pulitzer Prize for Distinguished Criticism, the highest award in journalism.

Tickets are \$30, \$25 for members and \$5 for students (limited quantity available). For special discounted student tickets contact the museum box office, in person or by phone (216) 421-7350 or 1-888-CMA-0033. This lecture is presented with support of the AIA Cleveland.

AIA Cleveland members attend at CMA prices.

**Annual Business Meeting just prior to event at CMA - 6:30pm**



### Inside The Voice:

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## AIA Cleveland Executive Board 2010

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Director Camaraderie/Networking 2009-10  
**Adam Yaracs, AIA**

KSU Liason 2010  
**Eric Pempus, AIA**

Director of Design  
**Position Open**

Executive Director  
**Mary Helen Hammer**

## Schedule of Events

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### September 2010:

#### *Urban Design Committee Meeting*

Thursday, September 9, at 5.30pm at the AIA Chapter Office

#### *Board Meeting*

Friday, September 10, at 7.30am

#### *Historic Resources Committee Meeting*

Wednesday, September 15, at 12pm at the AIA Chapter Office

#### *Annual Business Meeting*

Wednesday, September 15, at 6:30pm at Cleveland Museum of Art

### Special Lecture

**Paul Goldberger: Why Architecture Matters**

**Wednesday, September 15, at 7:30 p.m.**

**Cleveland Museum of Art**

**Gartner Auditorium**

#### *COTE Meeting*

Wednesday, September 22, at 8am at the AIA Chapter Office

### IngenuityFest 2010

**September 24-25**

**Detroit-Superior Bridge**

#### *ARE Study Seminar*

Saturday, September 25, at 9.00am. See p. 5 for more information.

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#### Contact:

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Infinity Studio

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216-631-1987

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## The Voice

is the official newsletter of AIA Cleveland, a Chapter of the American Institute of Architects. AIA Cleveland is not responsible for statements or opinions expressed by those who contribute articles to **The Voice**, nor do such statements necessarily express the views of AIA Cleveland or its Committees. AIA Cleveland Executive Board reserves the right to accept or reject any articles or advertisement submitted for publication. AIA Cleveland welcomes your input, please submit articles or comments to the chapter office.

Managing Editor

**Mary Helen Hammer, Executive Director**

Editor

**Carter Edman**



We have updated our access to AIA Cleveland!!

Our Website: [www.aiacleveland.com](http://www.aiacleveland.com)

Our Calendar now has an easy save to "OUTLOOK" access for you calendar.

Other CONNECTED Links in access for your convenience:

Facebook and LinkedIn:

## LinkedIn

Website for **LinkedIn**: Copy this to your web server address bar:

[http://www.linkedin.com/groups?gid=2557204&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=2557204&trk=myg_ugrp_ovr)  
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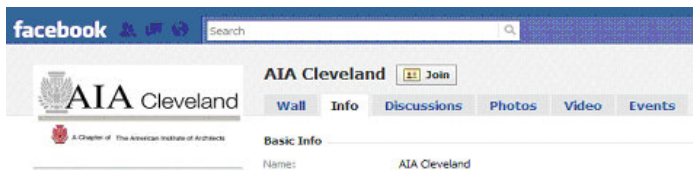


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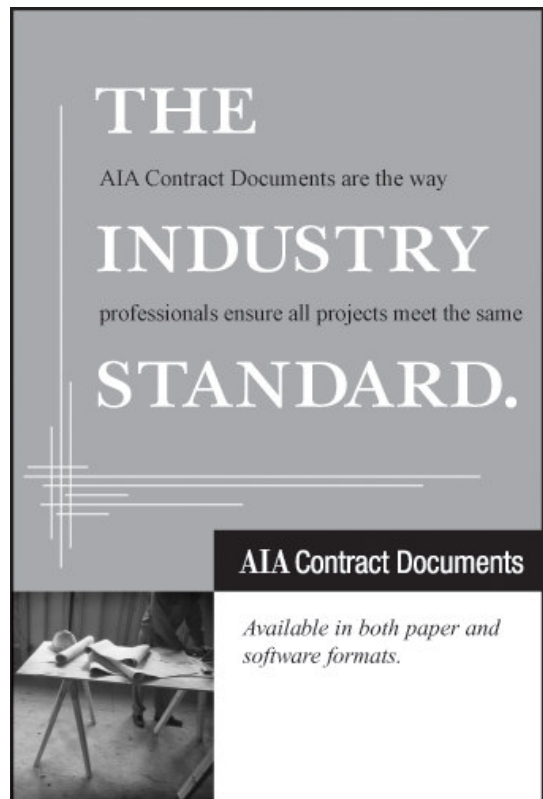
THEN CLICK this link:

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At top center Click - "**JOIN**" next to AIA Cleveland



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# First Annual "Floating Happy Hour"

by Adam Yaracs, Camaraderie Chair

On Friday, June 18<sup>th</sup>, members from five of the largest professional design organizations in the Cleveland area joined together for an evening of fun in the sun. The event was a two hour cruise down the Cuyahoga River and into Lake Erie aboard the Goodtime III. The different professional organizations involved were the AIA (American Institute of Architects), IIDA (International Interior Design Association), ASID (American Society of Interior Designers), ASLA (American Society of Landscape Architects), and the APA (American Planning Association). This was the first time in recent history that these five specific organizations collaborated on a joint event. The purpose of this social event was to continue the highly successful monthly happy hours and to hold a networking event between a larger audience and additional organizations.

Around 5:30pm, on a comfortable Friday evening, members from each organization, their guests, and the distinguished event sponsors began to line-up to register and check-in at the East 9<sup>th</sup> Street pier. With over 200 guests in attendance, the line to board the boat quickly began to wrap around the plaza and into the adjacent parking lot. As registration and check-in progressed, all attendees were encouraged to drop their business cards into a large bin for a raffle aboard the boat. Each passenger was then given a boarding pass, a bracelet to identify our group, and one free drink ticket. The package deal offered to each of our members was made available by our eight event sponsors. The generous event sponsors were; Arc-Com, Herman Miller, SE Blueprint, USG, Mechoshade, Landscape Forms, Sherwin Williams, and TREMCO.

Once everyone was on board the ship, (the ship was also open to the general public), the Goodtime III pushed off at approximately 6:15pm. The Goodtime III began its journey down the Cuyahoga River while passengers gathered on the ship's three large decks. The lower deck was enclosed and air conditioned to provide some relief from the heat, the second deck included a DJ and dance floor, and the upper deck was open and provided unobstructed views of the entire city. Shortly into the cruise, pizza was offered to all members from our five different organizations. The all you can eat pizza was made available on the first deck and was included in the cost of admission. Some passengers helped themselves to pizza while others made their way to one of the bars located on each of the decks. Halfway into the evening, everyone was once again gathered on the first deck for the raffle. In total, there were approximately 40 gifts to raffle off including items such as: comedy tickets, restaurant gift certificates, boat cruise tickets, and a new Moen faucet. The raffle sponsors included; Pickwick and Frolic, the Goodtime III, Moen, Lonetree Tavern, KMA and Associates, Cuyahoga Companies, and the AIA, IIDA, ASID, ASLA, and APA organizations.

As the raffle finished, everyone returned to their favorite spot on one of the three decks and continued to have a great time. The weather was in the mid 80's and sunny, which provided spectacular views of the city from Lake Erie. On hand to capture everyone's excitement during the event as well as the spectacular views, was professional photographer Scott Pease.



Once the ship returned to dock and the evening came to a close, passengers made their way off the boat one by one. Several members decided to continue the good times and headed towards several of the local downtown establishments. The First Annual Floating Happy Hour was a huge success thanks to all of the sponsors. All 5 organizations look forward to collaborating again in the near future and to make this a yearly event!



## June 2010 Floating Happy Hour Event Sponsors

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# Square One of Leadership

By Stacy Feiner

Leadership development is a big industry by now, and comfortably falls under the banner of Talent Management. Like many innovations in business, targeted development of high performers started as a worthy cause. Our pioneers began promoting ideas like *succession planning* at a time when such topics were considered morbid and disrespectful to those at the helm; researchers published bold findings that advocated for *servant leadership* replacing the prior era's preferred leadership style of command and control. Of course executive learning institutes were built inside traditional educational institutions and exploded with experiential training, simulations, and birthed contemporary versions of the old T-group approach of giving tough and direct feedback.

Personally, I am thrilled with the progress made in this industry. The work I do as an executive coach is distinctly more valued, and even better, there is evidence that it works. The circumstances change, the complexities to unravel with my clients change, but the work never changes: keep your client at the center of the work; help them to use their strengths more deliberately; help them understand that their weaknesses should either be improved or simply tempered. And of course confront blind spots because what they don't know can decimate their career.

However, the down side to leadership development becoming so much a part of mainstream is that things that used to mean something now sound like jargon. Leadership books, training and workshops teach similar leadership methods and approaches creating a generation of leaders who all think and sound alike. So if leadership development has become the soap box, what can you say that will help you sound unique?

For those of you, who really want to give critical thought to your unique leadership style and foster genuine followership, learn from what's out there and weave it into something meaningful and authentic. The good news is that 99% of your cohorts don't want to, or say they do but won't do what it takes. So right out of the gate, your competition will likely sit this one out.

First, step way back from everything you've heard, learned, and read about leadership. You're at square 32, and inevitably missed a lot of the fundamentals of leadership when you were first asked to lead. Instead...let's start at square one. Consider your ideas and beliefs

about human nature, human behavior, what motivates people, and how environments inspire people. Your deeply held beliefs and values about these things form the foundation of a leadership philosophy. This interconnected set of ideas is the core of your unique model of leadership. It may be the first time since college that you've given credence to your own original thoughts!

Discovering your leadership philosophy is as much about knowing what you believe and why you believe it, as it is about your deliberate and continuous participation in the learning process. Thus your ideas form the basis of your unique leader philosophy. Ideas are an extremely powerful force that engage people's minds and help them see new possibilities and new opportunities.

This quiet introspection is a tall order for modern day leaders. But investing time reflecting on an approach to leadership is the key difference between *self-made* leaders and their generic counter-parts who are on automatic pilot. Effective leaders perpetually examine what they have been taught and question what has long been unquestioned. Developing a leadership philosophy requires you to consider the meaning you've given to your life experiences and the world around. Synthesizing this collection of meaning and ideas into a philosophy will effectively guide your actions.

Leaders who win in the marketplace, operate efficiently, and readily develop their people also are communicating a unique leadership philosophy. Becoming clear about your beliefs, values, and ideas will strengthen the positions you take on issues, increase your credibility, and help you navigate constant change. Many leaders find this exploration to be most rewarding and the gains from it most sustainable when working one-on-one with a coach. I welcome you to call upon me if you feel I can be helpful in getting you started. As you piece together your thoughts into something cohesive, try it out on a few people. You may well find that your strong and evocative ideas energize people and incite action.

About the Author: Dr. Stacy Feiner is an accomplished human capital strategist, executive coach, and psychologist. Dr. Feiner has an affinity for working with aspiring professionals who understand that success in business is about the journey not the destination. She has the ability to mobilize individuals and groups whose progress is stalled, as well as propel success beyond prescribed goals and forecasts. Clients value her diversity of thought as well as her insight on the drivers of human behavior. Dr. Feiner can be reached at Ratliff & Taylor, Inc: 216-315-3155 or [feiner@rtpci.com](mailto:feiner@rtpci.com).



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# Voting on the Candidates for AIA Board 2011

At the August Chapter Meeting the 2011 slate was reported by the Nominating Committee. Nominations by petition will be accepted at the AIA office no later than September 10. If there are no other candidates this slate will be acclaimed at the September Business meeting. In the event of other nominations, voting will be done by mail in accordance with our bylaws. The Business meeting is on September 15<sup>th</sup> at The Cleveland Museum of Art, 6:30pm prior to the Paul Goldberger Lecture.

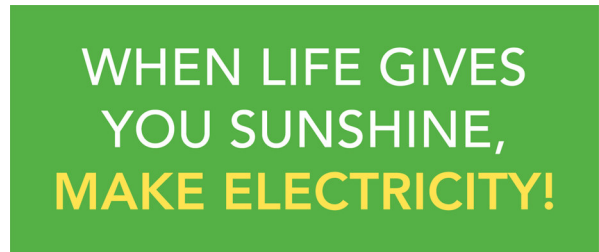
## Proposed Slate of Candidates for AIA Board 2011:

President	Robert Maschke, AIA
President Elect	Kurt Weaver, AIA
First Vice President	Charles Belson, AIA
Treasurer 2010/2011	John Burk, AIA
Secretary 2011/2012	Position Open
AIA Ohio Director 2010/2011	John Workley, AIA
Associate Director 2011/2012	Theodore Ferringger, Assoc. AIA
Director of Development 2010/2011	Randall Von Ryan, AIA
Director Professional Outreach 2010/2011	Eric Pempus, AIA
Director Community Outreach 2011/2012	Greg Koss, AIA
Director Camaraderie 2011/2012	Adam Yaracs, Assoc. AIA
Director of Design 2009/2010	See recommendation, below.
Past President	Bruce Jackson, AIA
Chapter Advisor (Non Voting)	Piet van Dijk, FAIA
Executive Director (Non Voting)	Mary Helen Hammer

The Nominating Committee has recommended sunsetting the position of *Director of Design*. The position would be rolled into a committee chairmanship. The board voted to accept this recommendation at the July board meeting.

Anyone with questions or comments, please contact Mary Helen Hammer 216.575.1242, or [maryhelen@aialeveland.com](mailto:maryhelen@aialeveland.com)

Respectfully submitted,  
Robert L. Bostwick, AIA  
Chair, Nominating Committee 2010



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## President Obama Announces Revised ADA Regulations

July 26th, 2010 Posted by Tracy Russo with the Dept. of Justice

As part of the administration's commemoration of the 20th anniversary of the Americans with Disabilities Act (ADA), President Barack Obama announced today the publication of two final rules that will amend the Department of Justice's regulations implementing Title II and Title III of the ADA. These two rules will be published concurrently in the Federal Register. Among the changes that will affect both rules are:

**Adoption of the Revised Design Standards** – New accessible design standards are established for a variety of recreational facilities, including swimming pools, playgrounds, golf courses, amusement rides, recreational boating facilities, exercise machines and equipment, miniature golf courses and fishing piers; as well as for such public facilities as courthouses, jails and prisons.

**Element by Element Safe Harbor** – The department is mitigating the cost of design changes by adopting a "safe harbor" under which existing building elements that already comply with the 1991 ADA Standards for Accessible Design would not be required to be brought into compliance with the 2010 Standards until the elements were subject to a planned alteration.

**Ticketing** – The department has added provisions that provide guidance on the sale of tickets for accessible seating, the sale of season tickets, the secondary ticket market, the hold and release of accessible seating to persons other than those who need accessible seating, ticket pricing, prevention of the fraudulent purchase of accessible seating and the ability to purchase multiple tickets when buying accessible seating.

**Service Animals** – The regulations define "service animal" as a dog that has been individually trained to do work or perform tasks for benefit of an individual with a disability.

**Wheelchairs and Other Power-Driven Mobility Devices** – The amended rules provide a two-tiered approach under which wheelchairs and scooters must be permitted in all areas open to pedestrian use.

**Timeshares** – The Title III regulation also makes clear that timeshare and condominium properties that operate like hotels are subject to title III, providing guidance about the factors that must be present for a facility that is not an inn, motel, or hotel to qualify as a place of lodging.

**Reservations at places of lodging** – The Title III regulation includes provisions for reservations made by places of lodging, including requirements for procedures that will allow individuals with disabilities to make reservations for accessible guest rooms during the same hours and in the same manner as other guests.

Also published today in the Federal Register were four new ADA proposals addressing the accessibility of websites, the provision of captioning and video description in movies shown in theaters, accessible equipment and furniture, and the ability of 9-1-1 centers to take text and video calls from individuals with disabilities. The proposals, which were announced by Attorney General Eric Holder on July 23, 2010, are in the form of advance notices of proposed rulemaking, or ANPRMs, which provide information on these ADA issues and ask questions seeking comments and information from the public.

### Important ADA Announcements, Developments & Events

This month will mark two decades since the landmark passage of the Americans with Disabilities Act (ADA). On July 26, 1990, the ADA was signed into law by President George H.W. Bush with the promise of fostering full and equal access to civic, economic and social life for individuals with disabilities.

Here are a few other highlights:

On July 22, 2010, the Department of Justice's Civil Rights Division and the Department of Health and Human Services' Office for Civil Rights issued new technical assistance guidance for medical providers which will help people with mobility disabilities obtain accessible medical care. *Access to Medical Care for Persons with Mobility Disabilities* will assist medical care providers in understanding how the ADA and Section 504 of the Rehabilitation Act of 1973 apply to them.

This 19-page document includes an overview of general ADA requirements, commonly asked questions, and illustrated examples of accessible facilities, examination rooms and medical equipment. More information on the guidance is available at [www.ada.gov/medcare\\_ta.htm](http://www.ada.gov/medcare_ta.htm).

As part of the department's Project Civic Access (PCA) initiative, the Civil Rights Division announced several agreements with towns and counties across the nation to improve access to all aspects of civic life for persons with disabilities. Agreements were signed with the town of Pomfret, Conn.; Pearl River County, Miss.; and Wilson County, N.C. For more information on PCA, please visit [www.ada.gov/civcac.htm](http://www.ada.gov/civcac.htm).

The department reached settlements with Blockbuster Inc. and the Mount Vernon Ladies Association of the Union (MVL), which owns and maintains Mount Vernon Estate & Gardens, the home of the nation's first president, George Washington. The agreement with Blockbuster will ensure equal access to its stores nationwide for individuals with disabilities who use service animals.

The department and MVL reached an amicable agreement under which the association will continue to bring Mount Vernon's structures and facilities into compliance with the ADA accessible design standards and provide effective communication of the content of its audiovisual presentations, exhibitions, public programs and other offerings for people who are deaf, hard of hearing, blind or have low vision.

*For more information in these and other ADA developments, visit [www.ada.gov](http://www.ada.gov).*

## Job Posting

Date Opened: 7-22-2010  
P.R. #8093

**DEPARTMENT:** Community Development – Director's Office  
**CIVIL SERVICE TITLE:** Project Coordinator (Architect)  
**SALARY RANGE:** \$27,325.56 - \$87,664.94



City of Cleveland, Ohio  
Frank G. Jackson, Mayor

**SUMMARY OF POSITION:** Under the direction of the Manager of the Development Office, assists in the day to day operations and management of new construction and rehabilitation projects. Monitors and is responsible for the daily application of Departmental policies and procedures pertaining to development of new or rehabilitated housing and serves as the primary liaison to the City Planning Commission and the Department of Building and Housing on the physical and design issues of such housing. Assesses development proposals forwarded to the Development Office for review, provides Technical Assistance to developers regarding design issues and provides financial analysis of proposed projects.

**SPECIFIC FUNCTIONS:** Performs specific job-related duties such as:

- Provide staff support for the development and implementation of green building standards for residential new construction, rehabilitation, and renovation projects.
- Analyze, interpret, and present data relevant to address issues in sustainability as it relates to residential construction, renovation, and the context for urban housing.
- Evaluate form, pattern and space that mark efforts in the design of housing construction and renovation projects
- Interpret site planning regulations including residential subdivision, scattered site new construction, and mixed use development layout
- Review, or assist Housing Development and Neighborhood Stimulus Program staff, in the review and evaluation of construction proformas relative to the accuracy of labor and material cost projections
- Review construction permit applications for conformance to Quality Control Standards
- Conducts field inspections of Development Office projects
- Participate as a voting member of the Housing Design Review Subcommittee
- Maintain and update of printed Housing Development Office construction information
- Provide Technical Assistance to developers and individuals regarding the construction, rehabilitation or redesign of existing structures including by not limited to:
  - Specifying design requirements,
  - Follow building codes, zoning laws, fire regulations, and other ordinances or policies.
  - Provide physical design support for development of residential land bank parcels.
- Provide support to the Land Re-Utilization Program as needed
- Performs project management tasks related to housing development projects as assigned
- Maintain records, files and documentation as well as generates reports as necessary or assigned.

**MINIMUM REQUIREMENTS:** A High School Diploma or GED is required. A Bachelor's Degree from an accredited four-year college or university in Business or Public Administration, Social Sciences, or closely related field is preferred. Two years of full-time paid and progressively responsible experience in program administration is required. Must be able to lift and carry thirty (30) pounds. A valid State of Ohio Driver's License is required.

**PREFERRED QUALIFICATIONS:**

Bachelor's degree in Urban Planning, Architecture, Landscape Architecture, Construction Management or a closely related field, LEED Certification and/or direct experience in Green design or oversight of the implementation of green or sustainable improvements. Three years full-time paid experience in urban planning, architecture, or closely related field. Experience and demonstrable proficiency with Microsoft Office products, particularly Word, Excel and Access, and GIS

**SUBMIT RESUME TO:** Marilyn Benton, Assistant Personnel Administrator - Division of Administrative Services

## President's Message

by Bruce R. Jackson, AIA Cleveland Chapter President

Over the last few weeks, I have entertained comments, questions and thoughts from many of you regarding the status of the Chapter. I regretfully inform you that the Officers of AIA Cleveland had to make the difficult decision to lay-off Helen Miles. Helen was the Administrative Assistant for the Chapter and had served in that position for thirteen years. The Officers made this decision solely due to the economy's impact on our financial status.

As a result of this lay-off, Helen's duties have now become the responsibility of our Executive Director, Mary Helen Hammer. I personally ask your patience during this transition of having one person manning the Chapter Office. It is important that you call first, before coming to the office to assure Mary Helen will be there. It is also important that you leave voice mail messages when you phone, as Mary Helen may be on the phone or out of the office at a meeting representing the interests of our Chapter.

I, in no way, mean to lessen the impact of laying-off staff, but we must look forward to 2011. The Executive Board decided to bring Jack Wells in as Development Coordinator of our Capital Campaign. Mr. Wells was brought on at no cost to the chapter or the membership and we are grateful for him donating his time and efforts. Mr. Wells will work with Randall Von Ryan, AIA and Director of Development, to coordinate our sponsorships. Please help these gentlemen to be successful in making our Chapter financially stable again.

Along with this effort, I have asked the Professional Development Committee to look forward to 2011 for new events. If you have any ideas for chapter events, please contact Mary Helen Hammer ([maryhelen@aialeveland.com](mailto:maryhelen@aialeveland.com) or 216.575.1242).

In closing, I and the Executive Board wish Helen Miles continued success in her future endeavors.

## Tour of the Sustainable Initiatives Currently Underway at Case Western Reserve University

AIA "COMMITTEE ON THE ENVIRONMENT"

In 2008, Case Western Reserve University president Barbra R. Snyder signed the American College and University Presidents Climate Commitment. The University has committed to reducing and eventually eliminating all of the university's global warming emissions and accelerating research and educational efforts to equip society to re-stabilize the earth's climate. The University is scheduled to embark on their own Climate Action Plan which will map out their strategy to approach climate neutrality on campus.

On Friday July 23<sup>rd</sup> Mr. Eugene Matthews, Director of Plant Services at Case Western Reserve University and Mr. Joe Ferritto, Assistant Director of Plant Services conducted a guided tour of the many sustainable initiatives which have been undertaken at the University. The tour convened at the academic quad on the east side of Crawford Hall. A total of 9 AIA-Cleveland members were able to attend the tour.

Those who attended divided into two groups, with Gene Matthews leading the tour of the academic quad area and Joe Ferritto leading a tour of the northern campus area. At the Academic Quad, we observed a number of improvements including new LED (light emitting diode) light fixtures now used at lighting which must be on 24/7; several examples of a condensate capture systems (water collected from the atmosphere at HVAC units) now used to supplement cooling tower water supplies and soon to be used to supplement underground irrigation at landscaping; new porous paving which reduces storm water run-off by replenishing the ground water aquifer; new solar powered recycling and

trash stations which reduce the labor required for servicing, and all-electric maintenance vehicles to name several. Mr. Matthews noted that Tomlinson Hall is currently undergoing renovation and the University will be seeking LEED EB Certification upon completion. Mr. Joe Ferritto's tour of the north campus included energy efficient North Residential Village; the Mandel School of Applied Social Sciences which was recently connected to the distributed chilled water service and at Divley Hall which is slated to be connected for significant energy savings, and new porous pavers installed at outdoor plaza next to the Gund Law School.

There were many AIA members who were unable to attend the tour. Many stated their interest in a follow up tour of the campus initiatives later this fall or in the spring of 2011. Those in attendance from AIA Cleveland offered their praise for the University-led initiatives and extended their thanks to both Mr. Matthews and Mr. Ferritto for devoting an afternoon on our behalf.

Mr. Matthews has authored an article titled Sustainable Initiatives which summarizes the initiatives currently underway at the University. He has generously made this article available to the AIA Cleveland community. If you wish to obtain a copy of this article, please contact Mary Helen Hammer by phone at 216.575.1242 or by email at [maryhelen@aialeveland.com](mailto:maryhelen@aialeveland.com)